

FOR IMMEDIATE RELEASE

8M Real Estate Launches Brand Refresh with Expanded Vision for Vibrant, Community-Centric Development

Marking a decade of growth, 8M Real Estate embarks on its next chapter with a dynamic brand refresh, deepening its focus on arts and community-driven urban spaces.



[Tanjong Alley - 21-43, Tanjong Pagar Road]

SINGAPORE, 13 March 2025 – 8M Real Estate (8M), a leading investment and operating company renowned for its transformative work in heritage shophouse preservation, announces a brand refresh that highlights its expanded vision for developing vibrant spaces across new districts, suburban retail areas, and long-term residential projects. This refresh underscores 8M’s commitment to fostering inclusive neighbourhoods through arts-driven development, thoughtful tenant curation, and community engagement. Rather than simply marking a milestone, 8M emphasises that places matter not just for commerce, but as vital cornerstones of community life.

“This brand refresh is more than a new look, it symbolises our commitment to reshaping urban spaces that honour Singapore’s heritage while embracing its future,” says **Darren Sabom, Managing Director, Investment Management at 8M Real Estate**. *“We believe our properties can be catalysts for positive community impact, sustainable development, and social cohesion.”*

Arts and Community Engagement as Key Differentiators

8M Real Estate stands out as one of the few boutique real estate investment companies that integrate arts, tenant curation, and community engagement into its developments. Beyond revitalising spaces through artistic collaborations, 8M carefully curates its tenant mix to reflect

and enhance the needs of the community. From its shophouse properties to upcoming suburban developments like Sceneca Square, 8M seeks to introduce fresh lifestyle concepts, create engagement opportunities, and support businesses that contribute to the vibrancy of each neighbourhood.

Through collaborations with local artists and cultural organisations, 8M transforms its properties into dynamic canvases that celebrate local history and creativity. By ensuring a diverse mix of tenants—including artisanal retailers, F&B entrepreneurs, and wellness brands—8M fosters a rich ecosystem where businesses thrive alongside the communities they serve.

A Decade of Heritage and Innovation

Founded to “breathe life” into iconic neighbourhoods, 8M has successfully preserved historic properties in downtown core areas like Amoy Street and Tanjong Pagar Road. As part of its brand refresh, the company is expanding into new and suburban areas, prioritising community-driven projects and long-term residential growth that foster connection. While 8M remains committed to shophouse investments, the company is excited to further add value and contribute to Singapore’s retail and residential experiences starting with projects like Sceneca Square at Tanah Merah.

Community-Led Collaborations and Initiatives

At the core of 8M’s strategy is a commitment to community engagement, setting it apart as a leader in fostering local partnerships. Collaborations with artists such as Chris Chai, Ripple Root, and Tobyato have transformed building facades into vibrant works of art that celebrate the past while inspiring new stories.



[Wall murals commissioned by 8M Real Estate, created by local artists Chris Chai and Tobyato, on building facades]

Beyond the arts, 8M actively supports initiatives for marginalised families, elderly care facilities, migrant workers, and youth through volunteering, food distribution, and fundraising efforts.

8M’s recognition with the **Company of Good – 3 Hearts** in July last year highlights its dedication to creating lasting, positive social impact in the communities it serves.

Redefining Urban Workspaces

In addition to its retail and residential ventures, 8M Real Estate continues to innovate within commercial spaces. The company champions progressive workplace concepts that enhance tenant experience, including flexible office configurations and wellness-oriented design.

8M also embraces niche community-focused concepts within its properties, most notably, allowing office tenants to bring their pets to work¹ set to be implemented in stages. Having piloted this initiative within their own office, this pet-friendly approach adds warmth and inclusivity to the workplace, setting 8M's shophouses apart from traditional commercial spaces.

Sustainability for the Next Decade

Environmental responsibility remains a key pillar of 8M Real Estate's operations. Across its portfolio, the company has implemented a range of sustainability initiatives, including smart air conditioning systems, energy-efficient lighting, motion sensors, and timer controls, all designed to drive utility savings. 8M has also enhanced efforts by investing in platforms that digitise optimising resources across its properties, with a focus on smart metering and security monitoring. 8M Real Estate aligns itself with Singapore's sustainable development goals², ensuring that each new project leaves a minimised environmental footprint. A prime example of this commitment is **269 South Bridge Road**, a heritage property that has achieved [Green Mark Platinum certification](#), reflecting the company's efforts in energy efficiency and responsible conservation.



[269 South Bridge Road]

Expanding Portfolio with a Vision for the Future

With a portfolio of over 70 properties valued at more than S\$1.5 billion, 8M continues to grow across Singapore, managing 349,000 square feet of leasable space. The company's focus

¹ Pet policies are managed internally by each office, taking into consideration diverse cultural sensitivities and team dynamics

² [Singapore's Sustainable Development Goals](#)

remains on arts-driven, community-focused development, creating spaces that provide both cultural enrichment and commercial success.

“We’re proud of our journey so far and excited to shape the next chapter of Singapore’s urban experience,” says Darren. “Through our commitment to the arts, heritage, and sustainability, we’re setting a new standard for what real estate can be—spaces that inspire, connect, and leave a meaningful legacy.”



[88 Amoy Street]

For more information, please visit: <https://www.8mrealestate.com/>

For high-resolution images, please download from Media Kit [here](#)

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About 8M Real Estate

Established in 2014, **8M Real Estate** is a Singapore-based real estate investment and operating firm specialising in the acquisition, restoration, and transformation of heritage properties. With a deep commitment to architectural preservation and community-driven development, the company has played a pivotal role in revitalising Singapore’s historic shophouses, turning them into dynamic commercial spaces that blend historical charm with modern functionality.

8M Real Estate’s portfolio reflects a dedication to creating vibrant neighbourhoods that foster culture, connectivity, and innovation. By breathing new life into heritage properties, the company not only preserves Singapore’s architectural legacy but also enhances the urban landscape with thoughtfully curated spaces for businesses, hospitality, and lifestyle experiences. 8M Real Estate is committed to delivering long-term value through strategic investments that contribute meaningfully to the city’s evolving real estate ecosystem.

As the company continues to grow, it remains dedicated to expanding its portfolio beyond heritage buildings, exploring diverse real estate opportunities that align with its vision of creating impactful, community-centric environments. With a forward-thinking approach and a strong foundation in design-led development, 8M Real Estate continues to shape the future of urban living while staying true to its mission of preserving the past.

For more information please visit: <https://www.8mrealestate.com/>

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Issued on behalf of **8M Real Estate** by Redhill Communications

For Media Enquiries, please contact:

Nikita Rao

E: nikita.rao@redhill.asia

M: +65 8342 8734



Regina Soejanto





E: regina.soejanto@redhill.asia

M: +65 9430 7744





APPENDIX A





8M Real Estate Properties





Name	What 8M has done to the Property
<p>28 Ann Siang Road, Ann Siang House Area: Ann Siang Hill</p> 	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm • Upgraded lobby and building infrastructure Re-configured the layout to provide a more efficient space for tenants • Change of use to attain the property's best use • Curated tenants to create a vibrant F&B and lifestyle destination • Added a classic whitewash interior and Peranakan components to transform the building into a living space that seamlessly expresses cultural symbiosis
<p>21-43 Tanjong Pagar Road Area: Tanjong Pagar</p> 	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm • Added Mural Art that depicts the historical architecture of Tanjong Pagar • Upgraded lobby and building infrastructure • Re-configured the layout to provide a more efficient space for tenants • Change of use to attain the property's best use • Curated tenants to create a vibrant F&B and lifestyle destination
<p>38 Tanjong Pagar Road Area: Tanjong Pagar</p>	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm • Added Mural Art that depicts the Malay fable of a heroic boy protecting his village from a Swordfish attack




	<p>Re-configured the layout to provide a more efficient space for tenants</p> <ul style="list-style-type: none"> • Change of use to attain the property's best use
<p>37 Craig Road Area: Tanjong Pagar</p> 	<ul style="list-style-type: none"> • Rejuvenated the Façade and five-foot way to preserve its historical charm • Upgraded lobby and building infrastructure • Curated tenants to create a vibrant F&B and lifestyle destination
<p>8-10 Craig Road Area: Tanjong Pagar</p> 	<ul style="list-style-type: none"> • Rejuvenated the Façade and five-foot way to preserve its historical charm • Mural art by Shepard Fairey, founder of renowned street label OBEY Clothing • Upgraded lobby and building infrastructure • Curated tenants to create a vibrant F&B and lifestyle destination
<p>28 Duxton Hill Area: Tanjong Pagar</p> 	<ul style="list-style-type: none"> • Rejuvenated the façade to preserve its historical charm • Upgraded building infrastructure • Re-configured the layout to provide a more efficient space for tenants
<p>53 Craig Road Area: Tanjong Pagar</p>	<ul style="list-style-type: none"> • Rejuvenated the façade to preserve its historical charm

	<ul style="list-style-type: none"> • Curated tenants to create a vibrant F&B and lifestyle destination
<p>112-115 Amoy Street Area: Amoy St</p> 	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm • Added Mural Art that depicts a dragon that embodies the heritage of Telok Ayer • Upgraded lobby and building infrastructure • Re-configured the layout to provide a more efficient space for tenants • Change of use to attain the property's best use • Curated tenants to create a vibrant F&B and lifestyle destination
<p>87-88 Amoy Street Area: Amoy St</p> 	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm • Upgraded lobby and building infrastructure • Re-configured the layout to provide a more efficient space for tenants
<p>10 Stanley Street Area: Amoy St</p> 	<ul style="list-style-type: none"> • Rejuvenated the façade, five-foot way and lobby to preserve its historical charm • Upgraded lobby and building infrastructure • Re-configured the layout to provide a more efficient space for tenants

<p>28 Stanley Street Area: Amoy St</p> 	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm • Upgraded lobby and building infrastructure Interior fit-out to more modern specifications
<p>5 Gemmill Lane Area: Amoy St</p> 	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm • Upgraded lobby and building infrastructure • Re-configured the layout to provide a more efficient space for tenants • Change of use to attain the property's best use • Added an urban-styled fitout, transforming the space into cozy and chicly furnished serviced apartment under the BASE Residences brand.
<p>22 Gemmill Lane Area: Amoy St</p> 	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm • Upgraded lobby and building infrastructure • Re-configured the layout to provide a more efficient space for tenants • Curated tenants to create a vibrant F&B and lifestyle destination
<p>18 Gemmill Lane Area: Amoy St</p> 	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm • Upgraded lobby and building infrastructure
<p>55 Keong Saik Road, KeSa House Area: Chinatown</p>	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm

	<ul style="list-style-type: none"> • Upgraded lobby and building infrastructure • Re-configured the layout to provide a more efficient space for tenants • Change of use to attain the property's best use • Curated tenants to create a vibrant F&B and lifestyle destination
<p>269 South Bridge Road Area: Chinatown</p> 	<ul style="list-style-type: none"> • Rejuvenated the Façade and five-foot way to preserve its historical charm • Optimised layouts on the ground floor, upper floors and roof terrace for improved functionality • Re-located of interior staircases and added new lifts • Incorporated energy-saving features and attained Green Mark Platinum certification
<p>21 Carpenter Street, 21Carpenter Area: Clarke Quay</p> 	<ul style="list-style-type: none"> • Restored and re-positioned the building from retail and office use to a boutique hotel designed by WOHA architects. • Part of the Design Hotels brand by Marriott, the SIA award winning 21 Carpenter features a 6 storey modern rear block sitting on what was once the Chye Hua Seng Wee Kee remittance house, a rooftop infinity pool, a sky-terrace and an all-day dining Restaurant led by Michelin Star Chef Andrew Walsh.
<p>23 New Bridge Road Area: Clarke Quay</p> 	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm • Upgraded lobby and building infrastructure • Change of use to attain the property's best use
<p>31 Hongkong Street Area: Clarke Quay</p>	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm

	<ul style="list-style-type: none"> • Change of use to attain the property's best use • Added an urban-styled fitout, transforming the space into cozy and chicly furnished serviced apartment under the BASE Residences brand.
<p>70-72 Boat Quay Area: Boat Quay</p> 	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm • Upgraded lobby and building infrastructure • Re-configured the layout to provide a more efficient space for tenants • Change of use to attain the property's best use • Curated tenants to create a vibrant F&B and lifestyle destination
<p>45-46 Circular Road Area: Boat Quay</p> 	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm • Re-configured the layout to provide a more efficient space for tenants • Curated tenants to create a vibrant F&B and lifestyle destination
<p>263 Holland Avenue Area: Holland Village</p> 	<p>In progress</p>
<p>48 Lor Mambong Area: Holland Village</p>	<ul style="list-style-type: none"> • Rejuvenated the Façade and five-foot way to preserve its historical charm

	<ul style="list-style-type: none"> • Curated tenants to create a vibrant F&B and lifestyle destination
<p>109-117 Jalan Besar Area: Jalan Besar</p> 	<p>Design in Progress</p>
<p>2 Dickson Road, Wanderlust Area: Jalan Besar</p> 	<ul style="list-style-type: none"> • Rejuvenated the façade and five-foot way to preserve its historical charm • Added Mural Art to lift area • Upgraded lobby and building infrastructure • Re-configured the layout to provide a more efficient space for tenants • Curated tenants to create a vibrant F&B and lifestyle destination
<p>38A Martin Road Area: Martin Road</p> 	<ul style="list-style-type: none"> • Curated tenants to create a vibrant F&B lifestyle destination



more
than
space
a destination

24 Tanah Merah Kechil Link, Sceneca Square

In Progress

Area: Tanah Merah

